

MEDIA ALERT

[insert date]

[Insert community organisation] tells a new ageing story

Members of the [insert community organisation] will host a [morning/afternoon] tea on [insert day] to start a new conversation about ageing in Australia as part of a *Changing Ageing* movement.

Changing Ageing is reimagining and redefining ageing in Australia by celebrating the personalities that define and defy ageing, showcasing stories of full and fulfilling lives through a series of conversations led by the community.

[Insert organisation] members will share their stories, touching on their greatest memories, life lessons, misperceptions of ageing and importantly, what keeps them young.

Starting this new conversation about ageing will inevitably help to write a new story, as community events take place progressively across south-east Queensland, with plans to expand to the rest of the state.

Who: [insert community organisation] members

What: *Changing Ageing* community conversation

Where: [insert location of gabfest]

When: [insert day and time of gabfest]

If you would like to join the conversation and attend the *Changing Ageing* community event, please contact [insert name and details of community organisation representative].

Changing Ageing is supported by Blue Care, one of Queensland's largest, most trusted in-home, disability, retirement living and aged care providers.